



JSS MAHAVIDYAPEETHA

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A brief report on Techno Cultural Fest - Verve'24

Techno cultural fest - VERVE'24 was organized in the college from 6th to 8th of June 2024. The program was inaugurated on 6th June 24 at 10:30 AM. Sri Mr.Ramachandra Kulakarni, Chief Operating Officer, TATA Elxsi, Bengaluru, and Kannada Cini Artist and Director Srini, Bengaluru, were the chief guests of the Inaugural function. The inauguration program has begun with the tradition of seeking the divine blessings through invocation by Ms. Medha ,Dept of ME and team .



Dr. Mahesh Kumar D, Dean of Students Welfare welcomed all the dignitaries present on the dias, staff members and students for the inaugural function. The fest was inaugurated by lighting of the lamp from all the dignitaries present on the dias. Mr. Aditya A Prabhu, Chief student coordinator, Dept. of CSE briefed about the evolvement of the name Verve, its objectives and activities conducted under Verve. Mrs. Rajeshwari K S, Dept. of CSE read the annual report of the academic year 2023-24.

Faculty members of our institution who obtained their PhD degree from past academic year and all the awardees were felicitated by chief guests during the inaugural function. Mrs. Kavitha M , Assistant Professor of ECE Dept. presented the Ph.D awardees list during felicitation.



Sri. Veeresh C S, administrative officer delivered presidential speech and mentioned that the fest is the platform for students to acquire and understand the different cultures and also to exhibit student talents and showcase their managing capabilities. Mr. Yogesh K, Chief student coordinator, Dept. of ECE briefed about the events conducted in Verve. The verve cup winners were felicitated and Daksh P Harish ,Dept Of ME spoke about verve cup. Dr. Rekha P M, HOD-ISE delivered the Vote of Thanks. Around 1000 students and staff members witnessed the program.

Day-1: The inaugural function of Verve fest was followed by several competitions/events such as Debate, Photography, Mini Cricket, Rap Battle, That anta heli, Quiz, FIFA ,Solo Acting, Three leg Race, Treasure hunt, Dub Music. At the end Artist Performance by Dr. Vijay Prakash from Bengaluru.

Day – 2: Events began with Farewell Function to final year students and many events such as Solo Western Dance, Mini Football, Western Dance Team competition, Super Minute, Meraki, Western dance home team performance ,Eastern dance home team performance, Fashion team competition, Fashion Team home performance . At the end we had our sponsor Westside fashion walk.

Day-3: Events such as Voice of Verve, Basket Ball, Dance Battle, Valorant, Hustle and Muscle, PUBG. At the end of the day we had DJ performance by DJ Aerreo.

Prior to the Verve fest, the institution conducted Marathon in the name of JSS Run on 26th May 2024 with a cause of “CANCER-Stride for Hope “as routine activities from past several years. More than 1000 participants registered for the run. Cash prize worth of Rs. 60,000/- was distributed to the winners of various categories.

During the Verve’24 fest, a total of 23 competitive events were conducted over a span of 3 days. Around 500 students registered and participated for various events from 20 colleges in and around Bengaluru and won cash prize worth of around Rs.83,450/-. Most of the events were judged by our college faculty or Alumni, however to judge some events like Eastern Dance, Western dance and Voice of Verve, etc judges were invited from outside. The Verve’24 was conducted over a span of 3 days with an expenditure of around Rs. 41,35,596/-. Around 3000 students witnessed the program which includes around 2000 students of our institution and 1000 from other institutions. The entire program was successfully conducted with the support of all the Students Core Committee members, department staffs and members of the Cultural Committee.



