



JSS MAHAVIDYAPEETHA

JSS ACADEMY OF TECHNICAL EDUCATION

JSSATE Campus, Uttarahalli – Kengeri Main Road, Bangalore – 560 060

Phone: 080-28611902, 28612797 Fax: 080-28612706 www.jssateb.ac.in

1. **NAME** : S Balaji
2. **Date of Birth** : 20/03/1982
3. **Father Name** : N G Satyanarayana Setty
4. **Sex** : Male
5. **Nationality** : Indian
6. **Contact No.** : 9036088994
7. **E-mail ID** : balaji.setty82@gmail.com
8. **Address** : # 14/1, Akshaya Vana, FF-03,
Akshaya Nagar, 50 ft. main road
Yelenahalli, Bennerghatta Road,
Bengaluru-560076.
- a. **Correspondence** : Same as above
- b. **Permanent Address** :, Same as above
9. **Employment Type** : Permanent
10. **Educational Qualifications** : (In reverse Chronological Order)



Sl. No.	Degree	Branch	Specialization	Year of passing	University
1	PG	MBA	Finance & Marketing	2005	Bangalore University
2	UG	Bcom	AFM & Management Accounting	2003	

11. **Service Details (In reverse Chronological Order):**

a. **Teaching Experience:**

Sl. No.	From (mm/yy)	To (mm/yy)	No. of years	Degree or Diploma Institution	Designation	Name of the Institute
1	Aug 2007	Till date	9 years	PG	Assistant Professor	J.S.S. Academy of Technical Education
Total Experience			Years	9 Years		

b. Industrial Experience:

Sl. NO.	From	To	No. of yrs.	Designation	Name of the Company
1	Mar 2006	Aug 2007	1 yr 5 months	Financial Services Consultant	ICICI Prudential Life Insurance Pvt. Ltd.
2	Aug 2005	Mar 2006	7 Months	Co-executive	HDFC Bank Ltd.

12. Membership in various University Boards / Committees / Other (Specify):

Sl. No.	Body	From	To	Name of the University / Institution / Organisation
1	-	-	-	-

13. Awards : Nil

14. Field of Expertise / Interest : Investment management and Derivatives

15. Patents : Nil

16. Projects : Nil

Sl. No.	Name of the project	Principal Investigator / Co-Investigator	Amount sanctioned From	Amount	Date of start of the project	Date of completion of the project	Outcome of the project
1	-	-	-	-	-	-	-

17. Details of Publications:

Google scholar link:

As on 30-12-2015

Citation indices	All	Since 2011
Citations	0	0
h-index	0	0
i10-index	0	0

Google Scholar Link: <https://scholar.google.co.in/citations?user=T-WDxF4AAAAJ&hl=en>

Number of papers published in International Journals : -

Number of papers published in National Journals : -

Number of papers published in International Conferences : -

Number of papers published in National Conferences : 02

a. Journals: International

Sl. No.	Name of Co-Author	Title of Paper	Name of the Journal	Publisher	Publication citation ISSN, ISBN, Vol. No., Issue, pp
-	-	-	-	-	-

b. Journals: National :

Sl. No.	Name of Co-Author	Title of Paper	Name of the Journal	Publisher	Publication citation ISSN, ISBN, Vol. No., Issue, pp
-	-	-	-	-	-

c. Conferences: International

Sl. No	Name of Co-Author	Title of Paper	Name of the Conference	Publisher	Publication citation ISSN, ISBN, Vol. No., Issue, pp
-	-	-	-	-	-

d. National conferences / Symposium / workshops

Sl. No	Name of Co-Author	Title of Paper	Name of the Conference	Publisher	Publication citation ISSN, ISBN, Vol. No., Issue, pp
1		“Carbon Trading in India- Issues and Challenges”.	National Conference at Vivekananda Institute of Technology	Excel	ISBN: 978-93-5097-334-9.
2		“FDI in Retail Sector- Pros and Cons”	National Conference at Sri Darmastala Manjunatha College of Engineering and Technology		

3.	FDP	EntrepreneurShip Development	Conducted by BNM Institute of Technology, Bengaluru on 27 th to 31 st January 2015	-	-
4.	Workshop	Recent Trends in Finance	Conducted by PES Institute of Technology, Bengaluru on 9 th November 2013	-	-
5.	FDP	“Emerging Trends in Commodity Market” Sponsored by AICTE	Conducted by Ramakrishna Engineering College, Coimbatore during 4 th July to 16 th July	-	-
6.	Workshop	“Risk Management and Derivatives”	organised at M.S. Ramaiah Institute of Technology, Bengaluru on 1 st April 2010	-	-
7.	Workshop	“Emerging Trends in Financial Management”	sponsored by VTU, Belgaum organised by Reva Institute of Technology and Management on 21 st August 2009	-	-
8.	Workshop	“International Financial Management”	organised by PES School of Engineering on 21 st March 2009	-	-
9.	Workshop	“Security Analysis and Portfolio Management”	organised at M.S. Ramaiah Institute of Technology, Bengaluru on 24 th September 2008.	-	-