



JSS MAHAVIDYAPEETHA

JSS ACADEMY OF TECHNICAL EDUCATION

JSSATE Campus, Uttarahalli – Kengeri Main Road, Bangalore – 560 060

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1. **NAME** : R S Ramesh
2. **Designation** : **Professor**
3. **Name of the Dept.** : **MBA**
4. **Date of joining the Institution:** **01-06-2007**
5. **Date of Birth** : 16-03-1959
6. **Father's Name** : A R Subba Rao
7. **Sex** : Male
8. **Nationality** : INDIAN
9. **Contact No.** : 8951116692
10. **E-mail ID** : raekawadin@gmail.com
 - a. **Correspondance** : 178,3rd,3rd Main,Upkar Layout, Bangalore-60
 - b. **Permanent Address** : **Same**
11. **Employment Type** : Permanent
12. **Educational Qualifications** : **Ph.D, MBA, BA**
(In reverse Chronological Order)



Sl. No	Degree	Branch	Specialization	Year of passing	University
1	Ph.D.	Economics	Resource uses efficiency in WSProgramme	Feb, 1997	Kuvempu University
2	M.B A,	Management	HRM	July, 2004	Periyar University
3	B.E.,	Arts	HEP	August, 1983	Bangalore University

13. **Service / Experience Details** : **30 years**
(In reverse Chronological Order)

a. Teaching Experience:

Sl. No.	From (dd-mm-yy)	To (dd-mm-yy)	No. of years	Degree or Diploma Institution	Designation	Name of the Institute
1	01-06-2007	Till date	9 years	Degree	Professor	JSS Academy of Technical Education, Bengaluru 560 060

2	10-10-1983	31-05-1983	24 years	Degree	Lecturer	Private and Govt. Colleges
3						
4						
Total Experience			33 Years			

b. Industrial Experience: Nil

Sl. NO	From	To	No. of years	Designation	Name of the Company
1					

14. Membership in various University Boards / Committees / Other (Specify): Nil

Sl. No.	Body	From	To	Name of the University / Institution / Organisation
1	Board of Examiners			
2	Board of Studies			
3	Academic Senate			
4	Executive Council			
5	LIC MPCC			

15. Awards :

16.

17. Number of Ph.D. Guidance : Number of Ph.D's awarded - Nil

a.

b.

: Number of Ph.D.'s guiding - 04

18. Field of Expertise / Interest : Marketing, Finance and HRM

Patents : Nil

19. Projects: Nil

Sl. No.	Name of the project	Principal Investigator / Co-Investigato	Amount sanctioned From	Amount	Date of start of the project	Date of completion of the project	Outcome of the project
1							
2							
3							
4							

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20. Details of Publications:

Google scholar link: <https://scholar.google.co.in/citations?user=0Gh6DnoAAAAJ&hl=en>

As on 30-08-2016

Citation Indices	All	Since 2011
Citations	Nil	Nil
h-Index	Nil	Nil
i10-Index	Nil	Nil

Number of papers published in International Journals : 02

Number of papers published in National Journals : 02

Number of papers published in International Conferences : 01

Number of papers published in National Conferences : 01

Details of Publications: As on 10/9/2016

<https://scholar.google.co.in/citations?hl=en&user=SgIWUw8AAAAJ>

Citation Indices	All	Since 2010
Citations	3	3
h-Index	1	1
i10-Index	0	0

Google scholar link:

1 a) Journal: International

Sl. No.	Name of Co-Author	Title of Paper	Name of the Journal	Publisher	Publication citation ISSN, ISBN, Vol. No., Issue, pp
1.	Puneeta Goel	Corporate sustainability disclosures in India – A study of economic , environmental and social reporting in India	The international Journal's Research Journal of Social science and Management	www. the international Journal.org	ISSN:2251-1571
2.	Puneeta goel	Study and Measurement of corporate social responsibility – An Indian Perspective	International journal of multidisciplinary research	ZENITH	ISSN: 2231-5780
3.	Puneeta Goel	Employee Perception of Corporate Ethics : An Exploratory Study of Executives from Selected Industries in India	International Research Journal of Business and Management	Global Wisdom Research Publications	ISSN: 2322-083X
4.	Manjunath Daler	Analyzing the significant role of Information Technology in India Banking system – A Case Study of Bangalore	The International Journal Research Publication's "Research Journal of Science & IT Management	RJSITM Singapore,	3 (5): 25-31, 2014.
5.	Manjunath Daler	Analysing the significant role of information technology in indian banking system-a case study of bangalore	International Journal of Management Science	RJSITM	Ref I D: 2724
6.	Manjunath Daler	An overview of IT enabled Services and IT spending – Indian Banking Perspectives	Research Journal of Science and IT Management	RJSITM	

Sl. No	Name of Co-Author	Title of Paper	Name of the Journal	Publisher	Publication citation ISSN, ISBN, Vol. No., Issue, pp
1.	Puneeta Goel	Attitude and Perception of Public towards Business Ethics: Evidence from Select Seven States of India	Indian Journal of Commerce and Management Studies	www. Scholarshub.net	ISSN:2240-0310
2.	Lathamani B	Role of SMEs in the Development of Ruban Society	Journal of Research in Management	DSBA, Bangalore	ISSN:2394-8787. Vol1, Issue-1,
3.	R.S.Ramesh	Book Review : Rural Tourism and Recreation: Principles to Practice	Amber	ABBS	Vol:3 Issue :2 ISSN:0976-3341
4.	R.S.Ramesh	CRM Strategies for Urban Coopertative Banks	SGRBN Annual Report	SGRSBN	Vol.1.Issue 1 P34-31
5.	Punita Goel	Sustainability Reporting an Innovative CSR Tool for Organizational Effectiveness	SYMPHONY ZIMCA's Management Journal	SZMJ	
6.	Punita Goel	Global Recession and Indian Financial Markets: Introspection and Future Awakenin	Seminar Proceedings		
7.	Manjunath Daler	Innovative Management Strategies to tackle Global Crisis – India's Preparednes	RJS Journal		
8.	R.S.Ramesh	Competitive Advantage: Michael Porter – Book Review	ABMS Journal	ABBS, Bangalore	
9.	VSChuhan	Privi Organics Limited	ABBS Journal	ABBS, Bangalore	
10.	V.S Chauhan	Small & Medium Enterprises in India – Issues & Prospects	IASMS Journal of Business Spectrum		

11.	Punita Goel	Triple Bottom Line Reporting- An Analytical Approach for Corporate Sustainability	Journal of Finance, Accounting and Management (JFAM)		
12.	Punita Goel	Charitable Trusts and Institutions: An insight from Income Tax Point of View RSRamesh, P Goel	Amber		
13.	R.S.Ramesh et.al.	Sustainable Agriculture Development	Edited Book	S&S Publications	
14.	RSRamesh	Business Landscape under economic reforms	Edited Book	VFG College	
15.	R.S.Ramesh	Economic Development of karnataka	Edited Book	Deep Publications	
16.	R.S.Ramesh	Role and Performance of Fishery Co-operatives- A Case Study of Karnataka,	Fisheries Economies Journal	IIFES, Mumbai	
17.	R.S.Ramesh	Book review: On knowledge Management- Enabling Business growth	The cooperator monthly Journal	Vamnicom, Pune	
18.	RSRamesh	Book Review: On Tamil Nadu Economy	The cooperator monthly Journal	Vamnicom, Pune	
19.	RSRamesh	Economic Appraisal of Dairying in Karnataka – A Case Study of Shimoga District	Cooperative Perspectives	Vamnicom, Pune	
20.	RSRamesh	Book review: The Cyber Law	Cooperative Perspectives	Vamnicom, Pune	
21.	R.S.Ramesh	Development of School Co-operatives- The Malaysian Experience	Cooperative Perspectives	Vamnicom, Pune	

22.	R.S.Ramesh	Development of Campus Co-operatives -A Constraint Analysis	Maharashtra Co-op Quarterly Journal	MCJ	18 (5), 2000
23.	R.S.Ramesh	Co-operative Identity and Values-Need to Tackle Management Crisis in Co-operatives	Sahakari	NCCE, New Delhi	12 (4), 2000
24.	RSRamesh	Watershed Management- The Kabbalanala Experience	Land bank Journal	LBJ, Mumbai	9 (4), 78-82, 2000
25.	R.S.Ramesh	Challenges Before Co-operatives in the new Millenium	the cooperator	NCCE, New Delhi	4(2), 45-51, 2000
26.	R.S.Ramesh	Development of Credit Co-operatives- The Kibbutz Approach	Maharashtra Co-op Quaterly Journal	MCJ, Pune	13 (9), 1999
27.	R.S.Ramesh	Development of Dairy Sector- The KMF way	Maharashtra Co-op Quarterly Journal	MCJ, Pune	12(5), 1999
28.	R.S.Ramesh	Watershed Management- A Socio-Economic Constraint- Analysis	Southern Economist	MES,Bangalore	2,(3), 1998
29.	R.S.Ramesh	E-Trade Opportunities in developing countries	Sothern Economist	MES, Bangalore	11 (07),1997
30.	R.S.Ramesh	Benefits of Multilateral Trade for Developing countries	_Southern Economist	MES, Bangalore	9(110),1997
31.	RSRamesh	27 course material prepared for EDP/MDP for working professionals	Course material	Vamnicom, Pune	2001

2 a) Conference: International and national

Sl. No	Name of Co-Author	Title of Paper	Name of the Conference	Publisher	Publication citation ISSN, ISBN, Vol. No., Issue, pp
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1.	Puneeta Goel	A Study of Employee Perception about Corporate Ethical Identity	International conference on Innovative advances and challenges in management and Commerce	Amity University, New Delhi	ISBN: 978-93-272-4940-8
2.	Lathamani B	Role of SMEs in the Development of Ruban Society	International Conference on Ruban Society	DSBA, Bangalore	
3.	Manjunath Daler	Analyzing the Effectiveness in Reachability of IT enabled products to Customers in Indian Banking.	International Conference on Sustainable Business Models in the Emerging Global Economy	BMS College of Engineering, Bangalore	13th&14th November 2014,
4.	Manjunath Daler	Banking on IT and Reaching Out to Customers Through IT in Banking Sector	International Conferenece on Managing Business Competitiveness Through Innovation	ABBS, Bangalore	2015
5.	Lathamani B	A Comparative Study of Liquidity Analysis of Britannia & Nestle during the Industrial Policy 2009-14	International Conferenece on Managing Business Competitiveness Through Innovation	ABBS, Bangalore	2015
6	Lathamani B	Profitability Analysis of Food Processing Industries in India with Reference to Industrial Policy 2009-14,	International Conference on Contemporary Issues & Innovations in Global perspectives	Business, Management, Economics, Tourism and Information & Communication Technology,	2015