



JSS MAHAVIDYAPEETHA

# JSS ACADEMY OF TECHNICAL EDUCATION

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1. **NAME** : Prof. Latha Mani.B
2. **Designation** : **Asst Prof**
3. **Name of the Dept.** : **Post Graduate Department of Management Studies**
4. **Date of joining the Institution:** **28.01.2008**
5. **Date of Birth** : 09-05-1977
6. **Father's Name** : K. Basavaiah
7. **Sex** : Female
8. **Nationality** : INDIAN
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Mylasandra, BENGALURU 560060.
  - b. **Permanent Address** : # 46, Parvathy Nilaya, 2<sup>nd</sup> Main, Doddakempaiah Layout  
**Rajarajeshwarinagar, Bangalore -98.**
11. **Employment Type** : Permanent
12. **Educational Qualifications** : **M.Com, MBA, M.Phil, (Ph.D)**  
(In reverse Chronological Order)



Sl. No	Degree	Branch	Specialization	Year of passing	University
1	Pursuing Ph.D.	Management	Finance	(Pursuing)	VTU
2	M.Phil	Management	Management	2008	PU
3	MBA		HR	2006	VTU
4.	M.Com	Finance	Costing & Taxation	2000	BU

13. **Service / Experience Details: 13 years**  
(In reverse Chronological Order)

**a. Teaching Experience:**

Sl. No.	From (dd-mm-yy)	To (dd-mm-yy)	No. of years	Degree or Diploma Institution	Designation	Name of the Institute
1	28-01-2008	Till date	8 years	MBA	<b>Asst Prof</b>	JSS Academy of Technical Education,

						Bengaluru 560 060
2	Aug 2006	Dec 2007	1.6 Years	MBA	Lecturer	Global Academy of Technology
3	April 2001	Aug 2004	3.5 yrs	MCA, BCA	Lecturer	Global Institute of Management Sciences
4	Aug 2000	March 2001	8 months	Bcom	Lecturer	Basaveshwara First Grade College
<b>Total Experience</b>			<b>13 Years</b>			

**b. Industrial Experience: Nil**

Sl. NO	From	To	No. of years	Designation	Name of the Company
1					

**14. Membership in various University Boards / Committees / Other (Specify): Nil**

Sl. No.	Body	From	To	Name of the University / Institution / Organisation
1	Board of Examiners			
2	Board of Studies			
3	Academic Senate			
4	Executive Council			
5	LIC	MPCC		

15. Awards : College Topper in MBA.

16. Details of Books published: Nil

17. Number of Ph.D. Guidance :

18. Field of Expertise / Interest :

19. Patents : Nil

20. Projects : Nil

Sl. No.	Name of the project	Principal Investigator / Co-Investigato	Amount sanctioned From	Amount	Date of start of the project	Date of completion of the project	Outcome of the project
1							
2							
3							
4							

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21. Details of Publications:

Google scholar link:

<b>Citation Indices</b>	<b>All</b>	<b>Since 2011</b>
<b>Citations</b>		
<b>h-Index</b>		
<b>i10-Index</b>		

Number of papers published in International Journals : 02

Number of papers published in National Journals : 01

Number of papers published in International Conferences : 04

Number of papers published in National Conferences : 05

**a. Journals: International**

<b>Sl. No.</b>	<b>Name of Co-Author</b>	<b>Title of Paper</b>	<b>Name of the Journal</b>	<b>Publisher</b>	<b>Publication citation ISSN, ISBN, Vol. No., Issue, pp</b>
1	Dr. R.S Ramesh	A Study on Financial stability of select Food Processing Industries in India using Altman Z score Model with reference to Industrial Policy 2009-14”	EPRA International Journal of Multidisciplinary Research	EPRA International Journal of Multidisciplinary Research	ISSN 2455-3662, vol 2, Issue 2, Feb 2016. Pg 129 – 138

2		"A comparative study of Liquidity Analysis of Britannia and Nestle during the Industrial Policy 2009-14"	EPRAI International Journal of Multidisciplinary Research	ISSN 2455-3662, vol 2, Issue 2, Feb 2016. Pg. 139 – 146	<a href="http://eprajournals.com/IJMR.php">http://eprajournals.com/IJMR.php</a>
i.					
ii.					

Journals: National

Sl. No	Name of Co-Author	Title of Paper	Name of the Journal	Publisher	Publication citation ISSN, ISBN, Vol. No., Issue, Impact Factor, pp
1	Dr. R. Ramesh	Role of SMEs in the development of RUBAN Society	Journal of Research in Management	Dayananda Sagar Business Academy, Bangalore	ISSN: 2394-8787, VOL: 01, ISSUE: 01, June 2015. Pg 27 to 39
2					

b. Conferences: International / Symposium / workshops

Sl. No	Name of Co-Author	Title of Paper	Name of the Conference	Publisher	Publication citation ISSN, ISBN, Vol. No., Issue, pp
1	Dr. R.S Ramesh	Role of SMEs in Karnataka	International Conference on Global Impact of Indian Management	Excel India Publishers, New Delhi	27 <sup>th</sup> & 28 <sup>th</sup> April, 2011, ISBN 938136115

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2	Dr. R.S Ramesh	Role of SMEs in the development of RUBAN Society	International Conference on Challenges and Opportunities for Developing Sustainable RUBAN Society	Dayananda Sagar Business Academy, Bangalore	ISSN: 2394-8787, VOL: 01, ISSUE: 01, June 2015. Pg 27 to 39
3	Dr. R.S Ramesh	Profitability Analysis of Food Processing Industries in India with Reference to Industrial Policy 2009	International Conference on Contemporary Issues & Innovations in Global Business, Management, Economics, Tourism and Information & Communication Technology	RDA in collaboration with Rajasthan Chamber of Commerce and Industry, Jaipur	26 <sup>th</sup> & 27 <sup>th</sup> Nov, 2015
4	Dr. R.S Ramesh	A Comparative Study of Liquidity Analysis of Britannia & Nestle during the Industrial Policy 2009-14	6 <sup>th</sup> International Conference on "Managing Business Competitiveness through Technology, Innovation and Big Data	Acharya Bangalore B School, Bangalore,	17 <sup>th</sup> & 18 <sup>th</sup> December 2015

National conference

<b>Sl. No</b>	<b>Name of Co-Author</b>	<b>Title of Paper</b>	<b>Name of the Conference</b>	<b>Publisher</b>	<b>Publication citation ISSN, ISBN, Vol. No., Issue, pp</b>
1	Dr. R.S Ramesh	Forensic Accounting – An Effective tool for investigation	National Conference on Emerging Business Opportunities & Challenges, special focus on Health care	R V Institute of Management, Bangalore	22 <sup>nd</sup> and 23 <sup>rd</sup> March 2013
2	Dr. R.S Ramesh	A Study on Performance Analysis of Small & Medium Enterprises in Food & Beverages Industry	National Conference on Recent Trends in Management	KS School of Engineering & Management, Bangalore	29 <sup>th</sup> May 2014
3	Dr. R.S Ramesh	Financial Performance Appraisal of BSE Listed Food Processing Industries in India with reference to Industrial Policy 2009-14	National Conference on Convergence of Science, Technology & Management	Dayanand Sagar Academy of Technology & Management, Bengaluru	5 <sup>th</sup> May 2016
4	Dr. R.S Ramesh	Liquidity Analysis of BSE Listed Food Processing Industries in India with reference to Industrial Policy 2009-14”	National Conference on Research in Information Technology & Management	Global Institute of Management Sciences in association with TalenTap	31 <sup>st</sup> May 2016
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