



JSS ACADEMY OF TECHNICAL EDUCATION

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1. **NAME** : Dr. Sneha Y.S
2. **Designation** : Associate Professor
3. **Name of The Dept.** : Computer Science and Engineering
4. **Date of Joining** : 15/09/2003
5. **Date of Birth** : 27/06/1975
6. **Father Name** : Late. Mr Y.J.S Char
7. **Sex** : Female
8. **Nationality** : Indian
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12. **Employment Type** : Permanent
13. **Educational Qualifications** :

Sl. No.	Degree	Branch	Specialization	Year of passing	University
1	PhD	CSE	Web Mining	2015	Anna University
2	M.Tech	CSE	CSE	2006	Allahabad Deemed University
3	M.S.c	Statistics	Statistics	1997	University of Mysore

14. **Service Details :**

a. **Teaching Experience:**

Sl. No	From	To	No. of years	Degree or Diploma Institution	Designation	Name of the Institute
1	01/05/15	Till date	2	Degree	Associate Professor	JSSATE

2	01/01/14	01/05/15	1	Degree	Assistant Professor	JSSATE
3	15/09/2006	01/01/14	8	Degree	Sr.Lecturer	JSSATE
4	15/09/2003	15/09/2006	2	Degree	Lecturer	JSSATE
Total Experience			Years	13		

b. Industrial Experience:

Sl. NO.	From	To	No. of yrs.	Designation	Name of the Company
1	01/08/1998	20/12/2000	2.5	Programmer Analyst	Universal Sewing Supply , St. Louis USA

15. Membership in various University Boards / Committees / Other (Specify):

Sl. No.	Body	From	To	Name of the University / Institution / Organisation
1	ISTE	2004	Life member	Indian Society for technical education
2	CSI	2016	2017	Computer Society of India

16. Number of Ph.D Guidance : 02

17. Field of Expertise / Interest : Web Mining

18. Details of Books Published : NIL

19. Awards : NIL

20. Patents :NIL

21. Projects :NIL

22. Details of Publications:

Google scholar link: <http://scholar.google.co.in/citations?hl=en&user=XliXOk0AAAAJ>

Citation Indices	All	Since 2010
Citations	15	15
h-Index	03	03
i10-Index	NIL	NIL

Journals: International :

Sl. No.	Name of Co-Author	Title of Paper	Name of the Journal	Publisher	Publication citation ISSN, ISBN, Vol. No., Issue, pp
1	Dr. Mahadevan G	<i>A Novel Approach to Personalized Recommender Systems Based on Multi Criteria Ratings</i>	Journal of Applied Sciences, Engineering and Technology	Maxwell U.S.A	ISSN no: 2040 -7459 , Vol. 9, no 10, pp. 841-849, April 2015.
2	Dr. Mahadevan G	<i>A Comparative and Performance Analysis of Similarity Metrics Recommender System based on Hadoop Framework,</i>	International Journal on Information Technology	Praise Worthy Publishers , Italy	ISSN No: 2281-2911 , Vol. 2, no.3, pp. 87-94. MAY 2014
3	Dr. Mahadevan G	<i>Recommender System Based on User Ratings: A</i>	International Review on	Praise Worthy Publishers , Italy	ISSN: 1828-6003 , Vol 8 No: 7, pp: 1624-1635, July 2013

		<i>Comprehensive Study and Future Challenges</i>	Computers and Software		
4	Dr Mahadevan G	<i>Semantic Information and Web Based Product Recommender System – A Novel Approach</i>	International Journal of Computer Applications	Foundation of Computer Science	ISSN: 0975-8887 Vol. 55 No. 9, pp: 10-14 DOI 10.512018782-2753 October 2012 Edition
5	Dr Mahadevan G	<i>A personalized product based recommendation system using web usage mining and semantic web</i>	International Journal of Computer Theory and Engineering	IASCIT	ISSN Number 1793-8201 Vol. 4, No. 2, April 2012 Pg: 202-205 DOI: 10.7763/IJCTE.2012.V4.451.
6	Dr Mahadevan G	<i>Recommendation System based on Web usage mining and Semantic Web – A survey</i>	International Journal on Recent trends in Engineering and Technology	AAISCT	1. ISSN no: 2158-5555 Pg: 157-162 Volume 5 number 1 March 2011 issue DOI: 01.IJRTET.5.1.141

Conferences: International :

Sl. No	Name of Co-Author	Title of Paper	Name of the Conference	Publisher	Publication citation ISSN, ISBN, Vol. No., Issue, pp
1	Dr Mahadevan G	A Critical Review of Recommender Systems in Web Usage Mining Based on User Ratings	International Conference on Artificial Intelligence and Embedded Systems ICAIES'2012 at Singapore		15 th July -16 th July, 2012 at Singapore

2	Dr Mahadevan G	User Modelling in recommender system based on Semantic web	International conference on soft computing and intelligent networks – NC-SCIN-2011, AMC Engineering College		27 th April, 2011.
3	Dr Mahadevan G	A personalized product based recommendation system using web usage mining and semantic web	2011 International Conference on Information and Computer Application – ICICA, 2011 At Dubai	IEEE	Proceedings published by IEEE 18 th March, 2011
4	Dr Mahadevan G	<i>A Comparative Study on Intrusion Detection Systems Using Data Mining Techniques</i>	International Conference on Advanced Computing and Communication Technologies for High Performance Applications - ACCTHPA 2010		Federal Institute of Science and Technology (FISAT) Cochin on 10 th Dec 2010. Awarded Best Paper. Proceeding is with ISBN 978-8910692-0-4.