

J.S.S. Academy of Technical Education

Post Graduate Department of Management Studies

List of Publications

Sl. No.	Name of the Person	Title of Paper	Publication Citation	National or International
1.	Puneeta Goel	Corporate sustainability disclosures in India – A study of economic , environmental and social reporting in India	ISSN:2251-1571	International
2.	Puneeta goel	Study and Measurement of corporate social responsibility – An Indian Perspective	ISSN: 2231-5780	International
3.	Puneeta Goel	Employee Perception of Corporate Ethics : An Exploratory Study of Executives from Selected Industries in India	ISSN: 2322-083X	International
4.	Manjunath Daler	Analyzing the significant role of Information Technology in India Banking system – A Case Study of Bangalore	3 (5): 25-31, 2014.	International
5.	Manjunath Daler	Analysing the significant role of information technology in indian banking system-a case study of bangalore	Ref I D: 2724	International
6.	Manjunath Daler	An overview of IT enabled Services and IT spending – Indian Banking Perspectives		International
7.	Puneeta Goel	Attitude and Perception of Public towards Business Ethics: Evidence from Select Seven States of India	ISSN:2240-0310	International
8.	Lathamani B	Role of SMEs in the Development of Ruban Society	ISSN:2394-8787. Vol1, Issue-1,	
9.	R.S.Ramesh	Book Review : Rural Tourism and Recreation: Principles to Practice	Vol:3 Issue :2 ISSN:0976-3341	
10.	R.S.Ramesh	CRM Strategies for Urban Coopertative Banks	Vol.1.Issue 1 P34-31	
11.	Punita Goel	Sustainability Reporting an Innovative CSR Tool for Organizational Effectivenes		

12.	Punita Goel	Global Recession and Indian Financial Markets: Introspection and Future Awakenin		
13.	Manjunath Daler	Innovative Management Strategies to tackle Global Crisis – India's Preparednes		
14.	Puneeta Goel	A Study of Employee Perception about Corporate Ethical Identity	ISBN: 978-93-272-4940-8	International
15.	Lathamani B	Role of SMEs in the Development of Ruban Society	DSBA, Bangalore	International
16.	Manjunath Daler	Analyzing the Effectiveness in Reachability of IT enabled products to Customers in Indian Banking.	13th&14th November 2014,	International
17.	Manjunath Daler	Banking on IT and Reaching Out to Customers Through IT in Banking Sector	ABBS, Bangalore 2015	International
18.	Lathamani B	A Comparative Study of Liquidity Analysis of Britannia & Nestle during the Industrial Policy 2009-14	ABBS, Bangalore 2015	International
19.	Lathamani B	Profitability Analysis of Food Processing Industries in India with Reference to Industrial Policy 2009-14,	Business, Management, Economics, Tourism and Information & Communication Technology 2015	International